

Employer Engagement Strategy (extract)

Vision:

To collaborate with employers across the curriculum through a variety of methods, in order to enhance learning, improve the job readiness of learners and provide training to meet employer needs.

The College mission statement of “Working with you to succeed” applies equally to individual learners and employers. The mission statement implies a two way exchange between the College and the external business community – “what we can do for them and what they can do for us”

Cheadle & Marple Sixth Form College is committed to working with local employers, contributing to local and national productivity and closing the skills gap.

Key objectives are:

- To provide training solutions to employers based on labour market research, sector priorities and funding
- To develop effective communication with employers in order to achieve productive two way working relationships, impacting on training and education that meets workforce demands and collect feedback to drive continual improvement
- To develop processes to measure organisational impact as a result of training solutions and educational impact as a result of employer involvement
- To continually review and evaluate employer engagement collaborations, performance and results in order to develop and improve